

VENICEPROJECTS

DESIGNERS KIKI VAN EIJK AND JOOST VAN BLEISWIJK

from 13 to 18 May 2010
at Sotheby's, London

with Venice Projects

Venice Projects announces its collaboration with the designers Kiki Van Eijk and Joost Van Bleiswijk, from the Design Academy of Eindhoven.

To coincide with the synergy of Collect, the most important English fair dedicated to design, in London from 13 to 18 May 2010, the creations of these two innovative and very talented Dutch designers will be exhibited for the first time at the prestigious Sotheby's auction house.

The artistic initiative, curated by Janice Blackburn, an expert in contemporary art and design, has been produced and promoted by Venice Projects and carried out at the Berengo Studio 1989 furnaces on Murano.

Kiki Van Eijk and Joost Van Bleiswijk independently conceive and design their products yet, despite the obvious stylistic differences, communicate perfectly through an attraction of opposites. If Joost's works are resolutely solid and rigid, geometrically constructed to reveal an architectural approach also in the conception and construction of everyday objects, Kiki's are linked even more to an introspective and feminine view of the world, or rather to objects as a representation and concrete expression of the most important things in an individual's life.

Adriano Berengo, the president of Venice Projects, states, that with this initiative directed at design, "**Venice Projects** has demonstrated its understanding of how cross-pollination between genres is a distinctively contemporary element as well as an opportunity to create new creative harmonies and synergies".

Thank to this collaboration, **Berengo Studio 1989** continues its mission to advance glass as an ideal material in which to express contemporary artistic aspirations and to contribute to the dissemination and promotion of the quality and craftsmanship of glass and the skilled workers of Murano.